

Dear NAHMA Members,

This spring and summer, help NAHMA promote adult literacy by connecting affordable housing residents to a free app for improving reading and English skills. The app is available for download until August 31, 2019; **property managers and owners can help spread the word by simply distributing our fliers to your properties, staff, and service coordinators.**

NAHMA members are uniquely situated to reach residents of affordable housing who are working hard to improve the financial and educational status of their families. Some of these residents may be interested in taking advantage of a free literacy app to improve reading and English skills.

To help NAHMA succeed in promoting adult literacy and demonstrating that housing is a platform for success, please distribute the attached [English](#) and [Spanish](#) fliers throughout your companies, communities, and to on-site staff who can:

- Post the fliers on community bulletin boards or other visible locations
- Provide the fliers as handouts at special events at properties, such as ESL and financial literacy classes, etc.
- Include the fliers or info from them in community newsletters, etc.
- Send the fliers in broadcast emails to residents, etc.

The literacy app is free, self-supported, and self-paced; it is intended for all ages, from middle school through seniors, who may want to find better work, advance their education, help their children with homework, or read stories with grandchildren. The app can be downloaded at <https://abc.xprize.org/ac5588> using Community Referral Code 5588 until August 31, 2019.

Improving literacy rates can boost labor productivity, cut billions of dollars in national healthcare costs, and help break the cycle of poverty for families in every state. In order to help transform lives through literacy, NAHMA is competing in an XPRIZE adult literacy competition and has been named a milestone award winner in the first phase of the competition. The competition runs through August 31, 2019, **and every day counts.** To learn more about the free app and how to help NAHMA promote adult literacy, please visit our [Transforming Lives Through Literacy](#) webpage, or visit the [XPRIZE](#) webpage to learn more about the competition.

Thank you in advance for your time and assistance in this exciting and unique opportunity for NAHMA and AHMA members to promote a free and proven literacy app to residents and to assist them in their ongoing efforts to improve their lives and their futures.

Juliana

*Juliana Bilowich, Manager of Government Affairs
National Affordable Housing Management Association
400 N. Columbus St., Suite 203, Alexandria, VA 22314*

*Phone 703-683-8630, ext.116 Email jbilowich@nahma.org, Website www.nahma.org
NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing.*

