

Dear NAHMA Members,

Below, please find information from HUD regarding the launch of the redesigned HUD.gov website.

Thanks,
Juliana

HUD Public Affairs is proud to launch our newly redesigned website, [HUD.gov](https://www.hud.gov). We have redesigned it with our users in mind – streamlining menus, simplifying navigation, and providing a more visually engaging experience overall to better convey the work HUD does and its impact on those we serve.

Our redesign efforts make it easier for people to find our most popular content and get the information they need more quickly. There is a new search tool function and more images, making the content livelier and more engaging. It also allows us to better share news and human-interest stories with our stakeholders.

We prominently feature HUD’s social media channels so you can interact with our content in real time. We have also launched a new podcast, “House Keys,” which is easily accessed through the homepage and allows stakeholders to hear from leaders on the most pressing topics within the housing industry.

The new [HUD.gov](https://www.hud.gov) is also part of a larger department-wide rebranding effort, which will be reflected across the agency’s digital channels and communications. The Program Office and State webpages will now have the same streamlined look and feel as the main page, focusing on only the most important and timely information and content.

Lastly, the new site is mobile-friendly, which is responsive to the increasing number of users who access our site from mobile devices. Almost half of all visitors each month access from a device. That number will only increase in the coming years and will overtake the traffic coming in from desktop computers.

Visit the all-new [HUD.gov](https://www.hud.gov) today!

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NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing.*