



**25th ANNUAL CONFERENCE AND TRADE SHOW**  
**EXHIBITOR REGISTRATION, ADVERTISING AND SPONSORSHIP COMMITMENT FORM**  
October 15, 2013. Four Points by Sheraton. Norwood, MA

**REGISTER EARLY  
TO RESERVE A  
BOOTH!**

**TRADE SHOW SCHEDULE**

**Trade Show Exhibitor Showcase  
October 15, 2013**

**SET UP: 7:00 AM-8:00 AM**

**TRADE SHOW FLOOR: 8:30 AM-10:30 AM**

**EXHIBITOR LUNCH: 11:30 AM-12:15 PM**

**TRADE SHOW FLOOR: 12:30 -2:30 PM**

**BREAKDOWN BY 3:00 PM**

**NETWORKING SOCIAL & CASINO: 4:15-6:15 PM**

**AWARD DINNER 6:15 PM-8:00 PM**

If you have any questions or need help completing this form,  
please contact: [Sarah.Kaufmann@neahma.org](mailto:Sarah.Kaufmann@neahma.org).

## Exhibitor Trade Show Booth Packages

All booth packages include name badges for two exhibitors, listing in Conference Program Book, Buffet Lunch for two exhibitors and One Year NEAHMA Membership. Trade Booth Space is one 6' foot table with two chairs and white table linen. Booth signage and decoration maximum is 8' feet tall. Total space of a booth is 10 square feet. **Additional badges can be purchased for \$65.**

There are two basic trade show packages. Exhibitor showcase only and exhibitor showcase with award reception and raffle. If you are not able to commit to a trade show booth, you can attend the award reception only. For more exposure and networking opportunities during the dinner and award reception, there are two Sponsorship Level options, silver and gold. These are not an additional cost for option 2. *Conference advertising and sponsorship opportunities listed on Page 4.*

**1: Exhibitor Showcase only \$650 \_\_\_\_\_**  
(October 15, 2013-8:00a-2:30p)

*\$50 from the sale of this registration will be donated  
To the NAHMA Educational Foundation.*

**2: Exhibitor Showcase & Vendor/Award Reception and Raffle \$750 \_\_\_\_\_**

(October 15, 2013-8:00a-8:00p)

Supply a raffle prize for an opportunity to be recognized and network with conference attendees.

**Additional badges can be purchased for \$65.**

*\$50 from the sale of this registration will be donated  
to the NAHMA Educational Foundation.*

**3: Vendor/Award Dinner Reception and Raffle Only - \$65 \_\_\_\_\_**

Unable to commit to a trade booth this year? Attend the dinner vendor/award reception and raffle and enjoy the opportunity to network with property managers, maintenance staff and decision making senior level management.

Want even more exposure/networking opportunities during the vendor/award dinner reception? Consider bundling your above Option 2 registration with one of the two levels of sponsorships below.

**2A. Silver Level Sponsor - \$1,000 \_\_\_\_\_**  
**Includes Booth and One Year Membership**

- Four dinner tickets including two drink tickets per person
- 1/2 Page ad in conference program book
- Your company logo prominently displayed during reception as a Silver Sponsor
- Silver Sponsor Identification at booth

**2B. Gold Level Sponsor - \$1,200 \_\_\_\_\_**  
**Includes Booth and One Year membership**

- Full page ad in conference program book
- Six dinner tickets including two drink tickets per person
- Your company logo prominently displayed during reception
- Company logo on Casino Bucks during Casino Games
- Company logo on signage throughout conference
- Logo on table tents on every table during reception
- Company logo displayed in conference breakout workshops
- Private cocktail VIP reception with decision making people senior level people from NEAHMA's Members, gold wristbands to enter
- Board Member Ambassador to introduce your company during conference and reception
- Gold Sponsor Identification at Booth

**Membership for this Trade Show is from October 2013-September 2014**

**Select a sponsorship or advertising opportunity below for additional exposure. (Optional)**

***\$3000 Lunch Time Sponsor***

- Recognition at sponsored lunch
- Logo on 2 10' screens during lunch
- Full page ad in conference program book
- Exhibitor booth & one year membership

***\$2500 Program Book Sponsor***

- Logo printed on cover of conference program book
- 1/2 page ad in the conference program book
- Exhibitor booth & one year membership

***\$2000 Tote Bag Sponsor***

**SOLD**

- Tote bags will be distributed to every attendee
- 1/2 page ad in the conference program book
- Exhibitor booth & one year membership

***\$1500 Name Badge  
Lanyard Sponsor***

**SOLD**

- Name badge lanyards will display your company logo
- 1/2 page ad in the conference program book

***Advertising Opportunities in Program Book***

- Full Page Ad, Full Color, 8.5h x 11w: \$250
- 1/2 Page Ad, Full Color, 5.5 h x 8 w : \$125
- Business Card Ad, Full Color, 3.5 h x 2 w: \$50

***\$500 Coffee Break Sponsor***

**ONE LEFT**

- Signage at sponsored workshop
- Business card advertisement in conference program book

***Drug-Free Calendar Contest Winner /  
Awards Dinner Donations \$500 and Over***

Help defray the costs for poster winners and their families to attend the award reception.

- Your company logo listed in conference program book

***Friend of NEAHMA Any Donation \$400 or Under***

- Company listing in conference program book

**Logos must be in a PDF, Jpeg or Tiff Format and sent to NEAHMA,  
Sarah.Kaufmann@neahma.org by 9/27/13**

**Must send back this form filled out clearly and be sure to check off if you have electrical needs for your trade booth.**

[Note: The hotel does have wireless internet available.

**RETURN THIS FORM TO NEAHMA**

Please print or type your name as you would like it to appear on all printed materials.

Company Name: \_\_\_\_\_

Is Your Business a MBE or WBE If so, please circle.

Brief Description of services provided: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

**Booth Equipment Description– Table Top Display Only: Maximum 8 Ft. Tall (from floor). Please describe signage, etc.**

**Exhibitor Registration Fees:**

\_\_\_\_\_ **Option 1:** Basic Exhibit Booth & Membership, \$650

\_\_\_\_\_ **Option 2:** Exhibitor Showcase & Vendor/Award Dinner Reception, \$750

\_\_\_\_\_ **Option 2A:** Silver Level Registration/Sponsorship, \$1,000

\_\_\_\_\_ **Option 2B:** Gold Level Registration/Sponsorship, \$1,200 (Includes VIP Reception hour)

\_\_\_\_\_ **Option 3:** Vendor/Award Dinner Reception only, \$50

\_\_\_\_\_ Additional Conference Name Badges \$65 x \_\_\_\_\_ Qty = \$ \_\_\_\_\_

\_\_\_\_\_ Additional Vendor/Award Dinner Reception Badges \$50 x \_\_\_\_\_ Qty = \$ \_\_\_\_\_

**Total Registration Fees \$ \_\_\_\_\_**

**Logos must be in a PDF, Jpeg or Tiff Format and sent to NEAHMA,  
Sarah.Kaufmann@neahma.org by 10/1/13**

**Check off the level of sponsorship or advertising you are interested in.**

**RETURN THIS FORM TO NEAHMA**

**Conference Sponsorships:**

- Lunch Time Sponsor, \$3000 (Exclusive)       Coffee Break Sponsor \$500  
 Program Book Sponsor, \$2500 (Exclusive)       Friend of NEAHMA \$\_\_\_\_\_  
 Tote Bag Sponsor, \$2000 (Exclusive)       Lanyard Sponsor, \$1500 (Exclusive)  
 Calendar Contest Awards Dinner Sponsor,  
(\$500 and over) \$\_\_\_\_\_

**Advertising Opportunities in Program Book:**

- Full Page Ad, \$250       1/2 Page Ad, \$125       Business Card Ad, \$50

**Please check off the electrical items you need:**

- Standard 110 watt outlet (Two Plug)      \$25.00  
 Power strip      \$10.00  
 Extension cord      \$5.00

**Total Electrical Fees \$\_\_\_\_\_**

**Total up fees and return this form and your check to NEAHMA.**

**Electrical Fee Total**      \$\_\_\_\_\_

**Registration Fee Total**      \$\_\_\_\_\_

**Sponsorship/Advertising Total**      \$\_\_\_\_\_

**Enclosed Total**      \$\_\_\_\_\_

**Please Note:**

**Make all checks payable to NEAHMA.**

**Mail check, electrical form and completed registration form to: NEAHMA, 400 Washington Street, Suite 201, Braintree, MA 02184.  
Fax registration form to NEAHMA office at 781-380-4842.**

**Sponsors and Exhibitors will receive confirmation and further information after this form and payment are received.**

**Deadline for artwork is October 1, 2013**

**Questions: call 781-380-4344 or email: [Sarah.Kaufmann@neahma.org](mailto:Sarah.Kaufmann@neahma.org)**