

PART 1: Select Type of Exhibitor Package

TO EXHIBIT:

Please complete and return this form and payment to NEAHMA. **Payment must be received before booth space is assigned.**

RETURN FORM AND PAYMENT TO:

NEAHMA
 400 Washington Street, #201
 Braintree, MA 02184
 Phone: 781.380.4344
 Fax: 781.380-4842
 Email: Sarah.Kaufmann@neahma.org

IMPORTANT INFORMATION/DETAILS ON ALL BOOTH PACKAGES:

All booth packages include name badges for two exhibitors, listing in conference program book, buffet lunch for two exhibitors and one year NEAHMA Membership. Trade booth space is: one 6' foot table, two chairs and white table linen. Booth signage and decoration maximum is 8' feet tall. (Additional badges can be purchased for \$65).

Please check the Exhibitor Trade Show Package you would like to participate in. If you choose Level 2, you may want to consider upgrading to 2A. Silver Level or 2B, or Gold Level for a better value and maximum exposure.

Membership for this Trade Show is from **October 2015-September 2016**

Booth Selection paperwork will be emailed after payment is received. Booths are first come, first serve. Trade Show confirmation packets will be emailed two weeks before the Trade Show.

ARTWORK REQUIREMENTS:

Logos must be in a PDF, Jpeg or Tiff Format and sent to: NEAHMA, Sarah.Kaufmann@neahma.org Please see sponsorship/advertising form on back for ad dimensions.

ARTWORK DEADLINE:

September 25, 2015

_____ Exhibitor Showcase: \$650

_____ 2 Booths for Extra Space: \$1,300

_____ Exhibitor Showcase & Dinner Reception: \$750

_____ Exhibitor Showcase Silver Level Sponsor: \$1,000

Four dinner tickets including two drink tickets per person
 Half Page ad in conference program book
 Company logo prominently displayed during reception
 Silver Sponsor identification at booth

_____ Exhibitor Showcase Gold Level Sponsor: \$1,200

Six dinner tickets including two drink tickets per person
 Full page ad in conference program book
 Company logo prominently displayed during reception
 Company logo on signage throughout conference
 Logo on table tents on every table during reception
 Company logo displayed in conference breakout workshops
 On Camera Interview
 Private cocktail VIP reception with the decision making senior level people from NEAHMA's Members
 Board Member Ambassador to introduce your company during conference & reception

PART 2: Additional Costs

Please check the electrical items you need for your booth:

Standard 110 watt outlet (Two Plug) \$45.00 _____
 Power strip \$10.00 _____
 Extension cord \$ 5.00 _____
 None of the Above _____

Additional Name Badges \$65

Qty: _____ Total Cost: _____

PART 3: Exhibitor Contact Information

 Company Name Is Your Business a MBE or WBE If so, please circle.

 Type of Business

 Address

 City State Zip

 Phone Fax

 Website

 Contact Name Title

 Email Address

 Please describe booth display i.e. table top display only, 8" backdrop signage, etc.

PART 4: Payment Information

Enclosed is my check made payable to NEAHMA: _____

Please charge my credit card (**check off type of card**) Visa _____ Discover _____ Amex _____ MasterCard _____

NEAHMA, 400 Washington Street, #201
 Braintree, MA 02184

Exhibitor Package Total _____ Additional Name Badge Total _____ Electrical Total _____ Total Amount Due: _____

 Card Number Exp Date

 Name on Card Signature

 Billing Address if Different From Above

PART 1: Select Sponsorship Package

\$3,000 Conference Tote Bag Sponsor *SOLD*

- Tote bags will be distributed to every attendee with program book
- Full page ad in the conference program book
- Exhibitor booth & one year membership

\$3,000 Conference Lunch Sponsor _____

- Recognition at sponsored lunch
- Logo on 2 10' screens during lunch
- Full page ad in conference program book
- Exhibitor booth & one year membership
- 3 minute on camera interview

\$2,500 Exclusive Note Pad Sponsor _____

- Notepads will display your company logo
- 1/2 page ad in the conference program book
- Exhibitor booth & one year membership

\$2,000 Exclusive Name Badge Lanyard Sponsor _____

- Name badge lanyards will display your company logo
- 1/2 page ad in the conference program book
- Exhibitor booth & one year membership

\$1,500 Conference Program Book Sponsor _____

- Logo printed on cover of conference program book
- Every attendee receives in conference tote bag
- Full page ad in the conference program book

\$750 Video and Social Media Package Sponsor _____

- Logo on video backdrop
- Logo features in all videos recorded and photos in front of backdrop
- 3 minute on camera interview
- Original file to use in your marketing

\$650 Coffee Break Sponsor *SOLD*

- Signage at sponsored workshop
- Business card advertisement in conference program book

\$650 Exclusive Breakfast Sponsor

- Signage at workshops and main hallway by entrance
- Business card advertisement in conference program book

\$500 Friend of NEAHMA _____

- Company logo in conference program book

PART 2: Select Advertising Opportunity

Advertising Opportunities in Program Book

- Full Page Ad, Full Color, 8.5h x 11w: \$250 _____
- 1/2 Page Ad, Full Color, 5.5 h x 8 w : \$125 _____
- Business Card Ad, Full Color, 3.5 h x 2 w: \$50 _____

ARTWORK REQUIREMENTS:

Logos must be in a PDF, Jpeg or Tiff Format and sent to: NEAHMA,
Email to Sarah.Kaufmann@neahma.org by September 25, 2015

PART 3: Payment Information

Enclosed is my check made payable to NEAHMA: _____
 Please charge my credit card (**check off type of card**) Visa _____ Discover _____ Amex _____ MasterCard _____

NEAHMA, 400 Washington Street, #201
 Braintree, MA 02184

Exhibitor Package Total _____ Additional Name Badge Total _____ Electrical Total _____ Total Amount Due: _____

Card Number _____ Exp Date _____

Name on Card _____ Signature _____

Billing Address _____