



2014 EXHIBITOR TRADE BOOTH REGISTRATION
 26th Annual Conference & Trade Show - Four Points by Sheraton, Norwood, MA
 October 14, 2014

PART 1: Select Type of Exhibitor Package

- Exhibitor Showcase: \$650
- 2 Booths for Extra Space: \$1,300
- Exhibitor Showcase & Dinner Reception: \$750
- Exhibitor Showcase Silver Level Sponsor: \$1,000
 Includes Booth and One Year Membership
 Four dinner tickets including two drink tickets per person
 1/2 Page ad in conference program book
 Company logo prominently displayed during reception
 Silver Sponsor identification at booth
- Exhibitor Showcase Gold Level Sponsor: \$1,200
 Includes Booth and One Year membership
 Six dinner tickets including two drink tickets per person
 Full page ad in conference program book
 Company logo prominently displayed during reception
 Company logo on signage throughout conference
 Logo on table tents on every table during reception
 Company logo displayed in conference breakout workshops
 Private cocktail VIP reception with the decision making
 senior level people from NEAHMA's Members
 Board Member Ambassador to introduce your company
 during conference & reception

PART 2: Additional Costs

Please check the electrical items you need for your booth:

- Standard 110 watt outlet (Two Plug) \$25.00
- Power strip \$10.00
- Extension cord \$ 5.00

Additional Name Badges \$65

Qty: _____ Total Cost: _____

PART 3: Exhibitor Contact Information

Company Name _____ Is Your Business a MBE or WBE If so, please circle.

Type of Business _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Website _____

Contact Name _____ Title _____

Email Address _____

Please describe booth display i.e. table top display only, 8" backdrop signage, etc.

Company's Social Media (please list your Twitter/Facebook/Linked in names)

PART 4: Payment Information

Enclosed is my check made payable to: _____ Please charge my credit card Visa _____ Mastercard _____
 NEAHMA, 400 Washington Street, #201,
 Braintree, MA 02184

Exhibitor Package Total _____ Additional Name Badge Total _____ Electrical Total _____ Total Amount Due: _____

Visa/Mastercard Number _____ Card Exp _____

Name on Card _____ Signature _____

Billing Address if Different From Above

TO EXHIBIT:

Please complete and return this form and payment to NEAHMA. Payment must be received before booth space is assigned.

RETURN FORM AND PAYMENT TO:

NEAHMA
 400 Washington Street, #201
 Braintree, MA 02184
 Phone: 781.380.4344
 Fax: 781.380-4842
 Email: sarah.kaufmann@neahma.org

IMPORTANT INFORMATION/DETAILS ON ALL BOOTH PACKAGES:

All booth packages include name badges for two exhibitors, listing in conference program book, buffet lunch for two exhibitors and one year NEAHMA Membership. Trade booth space is: one 6' foot table, two chairs and white table linen. Booth signage and decoration maximum is 8' feet tall. Total space of a booth is 10 square feet. (Additional badges can be purchased for \$65).

Please check the Exhibitor Trade Show Package you would like to participate in. If you choose Level 2, you may want to consider upgrading to 2A. Silver Level or 2B, or Gold Level for a better value and maximum exposure.

Membership for this Trade Show is **from October 2014-September 2015**

Booth Selection paperwork will be emailed after payment is received. Booths are first come, first serve. Trade Show confirmation packets will be mailed two weeks before the Trade Show.

ARTWORK REQUIREMENTS:

Logos must be in a PDF, Jpeg or Tiff Format and sent to: NEAHMA, Sarah.Kaufmann@neahma.org Please see sponsorship/advertising form on back for ad dimensions.

ARTWORK DEADLINE:

September 19, 2014

PART 1: Select Sponsorship Package

\$3,000 Conference Tote Bag Sponsor _____

- Tote bags will be distributed to every attendee with program book
- Full page ad in the conference program book
- Exhibitor booth & one year membership

\$3,000 Conference Lunch Sponsor _____

- Recognition at sponsored lunch
- Logo on 2 10' screens during lunch
- Full page ad in conference program book
- Exhibitor booth & one year membership

\$2,500 Conference Program Book Sponsor _____

- Logo printed on cover of conference program book
- Every attendee receives in Conference Tote Bag
- 1/2 page ad in the conference program book
- Exhibitor booth & one year membership

DAY TWO SPONSORSHIP OPTION - October 15, 2014
\$ 650 Exclusive Five Point Star Highlighter _____

- Your company logo on highlighter distributed to all attendees on second day of conference (approx. 250 people)
- Recognition on Day 1 of Annual Conference and Trade Show
- Business card advertisement in conference program book

\$1,500 Exclusive Name Badge Lanyard Sponsor
SOLD

- Name badge lanyards will display your company logo
- 1/2 page ad in the conference program book

\$1,500 Exclusive Note Pad Sponsor _____

- Notepads will display your company logo
- 1/2 page ad in the conference program book

\$650 Coffee Break Sponsor (2 opportunities available) _____

- Signage at sponsored workshop
- Business card advertisement in conference program book

\$650 Exclusive Breakfast Sponsor _____

- Signage at sponsored workshop
- Business card advertisement in conference program book

\$500 Friend of NEAHMA _____

- Company logo in conference program book

PART 2: Select Advertising Opportunity

Advertising Opportunities in Program Book

- Full Page Ad, Full Color, 8.5h x 11w: \$250 _____
- 1/2 Page Ad, Full Color, 5.5 h x 8 w : \$125 _____
- Business Card Ad, Full Color, 3.5 h x 2 w: \$50 _____

ARTWORK REQUIREMENTS:

Logos must be in a PDF, Jpeg or Tiff Format and sent to: NEAHMA, Sarah.Kaufmann@neahma.org by September 19, 2014. Please see sponsorship/advertising form for ad dimensions.

PART 3: Payment Information

Enclosed is my check made payable to:
 NEAHMA, 400 Washington Street, #201
 Braintree, MA 02184

_____ Please charge my credit card Visa _____ MasterCard _____

Sponsorship Total \$ _____ Advertising Total \$ _____ Total Amt. to be Charged \$ _____

 Visa/Mastercard Number _____ Card Exp _____

 Name on Card _____ Signature _____

 Billing Address _____