



25th ANNUAL CONFERENCE AND TRADE SHOW
EXHIBITOR REGISTRATION, ADVERTISING AND SPONSORSHIP COMMITMENT FORM
October 15, 2013. Four Points by Sheraton. Norwood, MA

**REGISTER EARLY
TO RESERVE A
BOOTH!**

If you have any questions or need help completing this form,
please contact: Sarah.Kaufmann@neahma.org.

TRADE SHOW SCHEDULE

**Trade Show Exhibitor Showcase
October 15, 2013**

SET UP: 7:00 AM-8:00 AM

TRADE SHOW FLOOR: 8:30 AM-10:30 AM

EXHIBITOR LUNCH: 11:30 AM-12:15 PM

TRADE SHOW FLOOR: 12:30 -2:30 PM

BREAKDOWN BY 3:00 PM

NETWORKING SOCIAL & CASINO: 4:15-6:15 PM

AWARD DINNER 6:15 PM-8:00 PM

Exhibitor Trade Show Booth Packages

All booth packages include name badges for two exhibitors, listing in conference program book, buffet lunch for two exhibitors and one year NEAHMA Membership. Trade booth space is: one 6' foot table, two chairs and white table linen. Booth signage and decoration maximum is 8' feet tall. Total space of a booth is 10 square feet. (Additional badges can be purchased for \$65).

Please check off the Exhibitor Trade Show Package you would like to participate in.

If you choose Level 2, you may want to consider upgrading to

2A. Silver Level or 2 B. Gold Level for a better value and maximum exposure.

1. Exhibitor Showcase Only \$650 _____

(October 15, 2013 - 8:00am-3:00pm)

2. Exhibitor Showcase & Vendor/Award Reception and Raffle \$750 _____

(October 15, 2013-8:00am-8:30pm)

Supply a raffle prize for an opportunity to be recognized and network with conference attendees.

3. Vendor/Award Dinner Reception and Raffle Only - \$65 _____

(October 15, 2013 - 6:30pm - 8:30pm)

Unable to commit to a trade booth this year? Attend the dinner vendor/award reception and raffle and enjoy the opportunity to network with property managers, maintenance staff and decision making senior level management.

Want even more exposure/networking opportunities during the vendor/award dinner reception?
Consider bundling your above **Option 2 registration** above with one of the two levels of sponsorships below.

2A. Silver Level Sponsor - \$1,000 _____ Includes Booth and One Year Membership

- Four dinner tickets including two drink tickets per person
- 1/2 Page ad in conference program book
- Your company logo prominently displayed during reception as a Silver Sponsor
- Silver Sponsor Identification at booth

2B. Gold Level Sponsor - \$1,200 _____ Includes Booth and One Year membership

- Full page ad in conference program book
- Six dinner tickets including two drink tickets per person
- Your company logo prominently displayed during reception
- Company logo on Casino Bucks during Casino Games
- Company logo on signage throughout conference
- Logo on table tents on every table during reception
- Company logo displayed in conference breakout workshops
- Private cocktail VIP reception with decision making people senior level people from NEAHMA's Members, gold wristbands to enter
- Board Member Ambassador to introduce your company during conference and reception

Select a sponsorship or advertising opportunity below for additional exposure. (Optional)

New This Year! Social Media Pavilion

What is a Social Media Pavilion?

This is the new heart and soul of any 21st century event. Our Pavilions include a 52" flat screen TV where all show-related Tweets are posted; an information table; and a mini-studio where our HD cameras record video interviews for post-event website and social media sharing. It's 'the show within the show.' It's where the action is – both visibly and virtually. It's where you can learn about the latest technologies and marketing tactics that successful companies are using to engage and interact with their target audiences, and where you can connect with people who are there – and those who should be there.

Opportunities

- Platinum A - Exclusively available to 1-3 companies. The platinum sponsors will receive their logos on video backdrops and signage. \$3,500
- Platinum B - Exclusive to one company. Will be featured in video at VIP Party. \$3,000
- Platinum C - Sponsors will have their logos featured on our red carpet as everyone is photographed at the award ceremony and dinner reception. Available to 1-3 companies. \$3,000

\$3000 Lunch Time Sponsor

- Recognition at sponsored lunch
- Logo on 2 10' screens during lunch
- Full page ad in conference program book
- Exhibitor booth & one year membership

\$2500 Program Book Sponsor

SOLD

- Logo printed on cover of conference program book
- 1/2 page ad in the conference program book
- Exhibitor booth & one year membership

\$2000 Tote Bag Sponsor

- Tote bags will be distributed to every attendee
- 1/2 page ad in the conference program book
- Exhibitor booth & one year membership

SOLD

\$1500 Name Badge Lanyard Sponsor

- Name badge lanyards will display your company logo
- 1/2 page ad in the conference program book

SOLD

\$500 Coffee Break Sponsor ONE LEFT!

- Signage at sponsored workshop
- Business card advertisement in conference program book

Friend of NEAHMA Any Donation \$400 or Under

- Company listing in conference program book

Advertising Opportunities in Program Book

- Full Page Ad, Full Color, 8.5h x 11w: \$250
- 1/2 Page Ad, Full Color, 5.5 h x 8 w : \$125
- Business Card Ad, Full Color, 3.5 h x 2 w: \$50

**Logos must be in a PDF, Jpeg or Tiff Format and sent to NEAHMA,
Sarah.Kaufmann@neahma.org by 9/27/2013**

Must send back this form filled out clearly and be sure to check off if you have electrical needs for your trade booth.

Note: The hotel does have wireless internet available.

RETURN THIS FORM TO NEAHMA

Please print or type your name as you would like it to appear on all printed materials.

Company Name: _____

Is Your Business a MBE or WBE If so, please circle.

Brief Description of services provided: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____

Social Media: _____

Booth Equipment Description– Table Top Display Only: Maximum 8 Ft. Tall (from floor). Please describe signage, etc.

Exhibitor Registration Fees:

_____ **Option 1: Basic Exhibit Booth & Membership, \$650**

_____ **Option 2: Exhibitor Showcase & Vendor/Award Dinner Reception, \$750**

_____ **Option 2A: Silver Level Registration/Sponsorship, \$1,000**

_____ **Option 2B: Gold Level Registration/Sponsorship, \$1,200 (Includes VIP Reception hour)**

_____ **Option 3: Vendor/Award Dinner Reception only, \$65**

_____ **Additional Conference Name Badges/Meal Tickets \$65 x _____ Qty = \$ _____**
Total Registration Fees \$ _____

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Sarah.Kaufmann@neahma.org by 9/27/13**

Check off the level of sponsorship or advertising you are interested in.

RETURN THIS FORM TO NEAHMA

_____ Social Media Platinum A \$3,500

_____ Coffee Break Sponsor \$500r

_____ Social Media Platinum B \$3,000

_____ Friend of NEAHMA \$_____

_____ Social Media Platinum C \$3,000

_____ Lanyard Sponsor, \$1500 (Exclusive)

_____ Lunch Time Sponsor, \$3000 (Exclusive)

_____ Program Book Sponsor, \$2500 (Exclusive)

_____ Tote Bag Sponsor, \$2000 (Exclusive)

Platinum - Exclusively available to 1-3 companies. The platinum sponsors will receive their logos on video backdrops and signage. \$3,500

Gold - Exclusive to one company. Will be featured in video at VIP Party. \$3,000

Silver - Silver level sponsors will have their logos featured on our red carpet as everyone is photographed at the award ceremony and dinner reception.

Available to 1-3 companies. \$3,000

Advertising Opportunities in Program Book:

___ Full Page Ad, \$250

___ 1/2 Page Ad, \$125

___ Business Card Ad, \$50

Please check off the electrical items you need:

_____ Standard 110 watt outlet (Two Plug) \$25.00

_____ Power strip \$10.00

_____ Extension cord \$5.00

Total Electrical Fees \$_____

Please Note:

Make all checks payable to NEAHMA. Mail check, electrical form and completed registration form to: NEAHMA, 400 Washington Street, Suite 201, Braintree, MA 02184. Fax registration form to NEAHMA office at 781-380-4842.

Sponsors and Exhibitors will receive confirmation and further information after this form and payment are received.

Deadline for artwork is October 1, 2013

Questions: call 781-380-4344 or email: Sarah.Kaufmann@neahma.org

Total up fees and return this form and your check to NEAHMA.