

# 2017 EXHIBITOR & SPONSORSHIP REGISTRATION

29th NEAHMA Annual Conference & Trade Show—October 17  
Four Points by Sheraton, Norwood, MA

## RETURN FORM AND PAYMENT TO

NEAHMA  
400 Washington Street, #201  
Braintree, MA 02184  
Phone: 781.380.4344  
Fax: 781.380.4842  
Email: [Sarah.Kaufmann@neahma.org](mailto:Sarah.Kaufmann@neahma.org)

## TO EXHIBIT:

Payment must be received before  
booth space is assigned.

## WHAT DOES MY BOOTH INCLUDE?

- Booth packages include badges for two (2) exhibitors
- Listing in Associate Directory
- Lunch for two (2) exhibitors
- One year Membership: October 2017-September 2018
- One 6' foot table, two chairs and white table linen
- Booth signage and decoration maximum is 8' feet tall
- Note: No pipe and drape is set up and no hanging banners

## HOW DO I SELECT A BOOTH?

- Booth selection paperwork will be emailed after payment is received.
- Booths are first come, first serve.
- Trade Show and Venue Information Packet will be emailed two weeks before event and given out the day of event
- Add Sponsorship Opportunity to your booth

For more details on Sponsorship Information, please contact the NEAHMA office.

## Part A: Exhibitor Booth Opportunities

### Basic Exhibitor: \$700 \_\_\_\_

- Booth and One-Year Membership

### 2 Booths for Extra Space: \$1,300 \_\_\_\_

### Exhibitor & Dinner Reception: \$800 \_\_\_\_

- Dinner for two (2) (Attendees), including (2) two drink tickets per person

### Silver Exhibitor: \$1,250 \_\_\_\_

- Four (4) dinner tickets Attendees, including (2) two drink tickets per person
- Social Media Shout-Outs
- Recognition at Booth
- Logo on website pages related to conference

### Check the included electrical items needed:

- ☐ Standard 110 -watt outlet (Two- Plug)
- ☐ Power strip
- ☐ Extension
- ☐ None of the Above

### Gold Exhibitor: \$1,500 \_\_\_\_

- (6) Six dinner tickets including (2) two drink tickets per person
- Company logo prominently displayed during reception
- Company logo on signage throughout conference
- Logo on signage on every table during reception
- Social Media Shout-Outs
- Logo on website pages related to conference

### Platinum Exhibitor: \$3,000 \_\_\_\_

#### **One Exclusive Opportunity**

All the Gold Exhibitor Features, plus:

- Video Sponsorship
- Table Signage
- Social Media Shout Outs
- Logo on website pages related to conference
- Company logo on signage throughout conference

### Additional Name Badges or Dinner Tickets: \$65

Qty: \_\_\_\_ Total Cost: \_\_\_\_

## Part B: Sponsorship Opportunities

### Notebook Sponsor: \$ 3,200 \_\_\_\_

#### **One Exclusive Opportunity**

- Logo on every notebook, will be distributed to every attendee
- Booth and One-Year Membership
- Social Media Shout out
- Logo on website pages related to conference

### Conference Tote Bag: \$3,000 \_\_\_\_

#### **One Exclusive Opportunity**

- Logo on Conference bag, will be distributed to every attendee
- Booth and One-Year Membership
- Social Media Shout out
- Logo on website pages related to conference

### Workshop Room Sponsor: \$ 2,500 \_\_\_\_

#### **All Day-Four (4) Exclusive opportunities**

- Signage in workshop room
- Social Media Shout out
- Logo on website pages related to conference

### Conference Meal Sponsor: \$1,500 \_\_\_\_

- Recognition during morning announcements
- Signage at all meals that day (Breakfast, Coffee Break & Lunch)

### Name Badge Lanyard: \$1,500 **SOLD**

### NEAHMA Conference Mobile App: \$1,500 \_\_\_\_

#### **One Exclusive Opportunity (Deadline 8/18/2017)**

- App Splash Screen (Home Screensaver)
- Push Notification in NEAHMA Mobile App
- Social Media Shout out
- Logo on website pages related to conference

### Cocktail Reception Napkin: \$1,100 \_\_\_\_

(up to 2 colors on print)

- For use during Cocktail Reception
- Logo on website pages related to conference

### Hand Sanitizer Keychain: \$ 1,000 \_\_\_\_

- Item distributed to every attendee
- Social Media Shout out
- Logo on website pages related to conference

### Dinner Reception Centerpiece Sponsor: \$1,000 \_\_\_\_

- Recognition at Dinner Reception
- Social Media Shout out

### Day 2 October 18-Coffee Break Sponsor : \$700 \_\_\_\_

#### **One Opportunities for new renovated Breakout Room**

- Signage in Breakout Room
- Social Media Shout out
- Logo on website pages related to conference

### Your Company Banner Ad for NEAHMA

#### **Conference Mobile App: \$500 \_\_\_\_**

#### **Four (4) Exclusive Opportunities**

Banner ad rotates while app is open

- One NEAHMA Conference Mobile App Banner
- Logo on website pages related to conference
- Push Notification in NEAHMA Mobile App

### Poster Winner Laptop/Ipad: \$500 \_\_\_\_

#### **One Exclusive Opportunity**

- Social Media Shout Outs
- Participation in the Drug Free Posters Award Ceremony

**Exhibitor Contact Information for Directory**

Company Name \_\_\_\_\_ Is Your Business a MBE or WBE If so, please circle.

Type of Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Email Address \_\_\_\_\_

Please describe booth display i.e. table top display only, 8' backdrop signage, etc. \_\_\_\_\_

**Payment Information**

Enclosed is my check made payable to NEAHMA: \_\_\_\_\_

Please charge my credit card (*check off type of card*) Visa \_\_\_\_\_ Discover \_\_\_\_\_ Amex \_\_\_\_\_ MasterCard \_\_\_\_\_

Exhibitor Package Total \_\_\_\_\_ Additional Name Badge Total \_\_\_\_\_ Sponsorship Total: \_\_\_\_\_ **Total Amount Due:** \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address (If Different From Above) \_\_\_\_\_

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