

2017 EXHIBITOR & SPONSORSHIP REGISTRATION

29th NEAHMA Annual Conference & Trade Show—October 17

Four Points by Sheraton, Norwood, MA

RETURN FORM AND PAYMENT TO

NEAHMA
400 Washington Street, #201
Braintree, MA 02184
Phone: 781.380.4344
Fax: 781.380.4842
Email: Sarah.Kaufmann@neahma.org

TO EXHIBIT:

Payment must be received before booth space is assigned.

WHAT DOES MY BOOTH INCLUDE?

- Booth packages include badges for two (2) exhibitors
- Listing in Associate Directory
- Lunch for two (2) exhibitors
- One year Membership: October 2017-September 2018
- One 6' foot table, two chairs and white table linen
- Booth signage and decoration maximum is 8' feet tall
- Note: No pipe and drape is set up and no hanging banners

HOW DO I SELECT A BOOTH?

- Booth selection paperwork will be emailed after payment is received.
- Booths are first come, first serve.
- Trade Show and Venue Information Packet will be emailed two weeks before event and given out the day of event
- Add Sponsorship Opportunity to your booth

For more details on Sponsorship Information, please contact the NEAHMA office.

Part A: Exhibitor Booth Opportunities

Basic Exhibitor: \$700 _____

- Booth and One-Year Membership

2 Booths for Extra Space: \$1,300 _____

Exhibitor & Dinner Reception: \$800 _____

- Dinner for two (2) (Attendees), including (2) two drink tickets per person

Silver Exhibitor: \$1,250 _____

- Four (4) dinner tickets Attendees, including (2) two drink tickets per person
- Social Media Shout-Outs
- Recognition at Booth
- Logo on website pages related to conference

Check the included electrical items needed:

- Standard 110 -watt outlet (Two- Plug)
- Power strip
- Extension
- None of the Above

Gold Exhibitor: \$1,500 _____

- (6) Six dinner tickets including (2) two drink tickets per person
- Company logo prominently displayed during reception
- Company logo on signage throughout conference
- Logo on signage on every table during reception
- Social Media Shout-Outs
- Logo on website pages related to conference

Platinum Exhibitor: \$3,000 _____

One Exclusive Opportunity

All the Gold Exhibitor Features, plus:

- Video Sponsorship
- Table Signage
- Social Media Shout Outs
- Logo on website pages related to conference
- Company logo on signage throughout conference

Additional Name Badges or Dinner Tickets: \$65

Qty: _____ Total Cost: _____

Part B: Sponsorship Opportunities

Notebook Sponsor: \$ 3,200 _____

One Exclusive Opportunity

- Logo on every notebook, will be distributed to every attendee
- Booth and One-Year Membership
- Social Media Shout out
- Logo on website pages related to conference

Conference Tote Bag: \$3,000 **SOLD**

One Exclusive Opportunity

- Logo on Conference bag, will be distributed to every attendee
- Booth and One-Year Membership
- Social Media Shout out
- Logo on website pages related to conference

Workshop Room Sponsor: \$ 2,500 _____

All Day-Four (4) Exclusive opportunities

- Signage in workshop room
- Social Media Shout out
- Logo on website pages related to conference

Conference Meal Sponsor: \$1,500 _____

- Recognition during morning announcements
- Signage at all meals that day (Breakfast, Coffee Break & Lunch)

Name Badge Lanyard: \$1,500 **SOLD**

NEAHMA Conference Mobile App: \$1,500 _____

One Exclusive Opportunity (Deadline 8/18/2017)

- App Splash Screen (Home Screensaver)
- Push Notification in NEAHMA Mobile App
- Social Media Shout out
- Logo on website pages related to conference

Cocktail Reception Napkin: \$1,100 _____

(up to 2 colors on print)

- For use during Cocktail Reception
- Logo on website pages related to conference

Hand Sanitizer Keychain: \$ 1,000 _____

- Item distributed to every attendee
- Social Media Shout out
- Logo on website pages related to conference

Dinner Reception Centerpiece Sponsor: \$1,000 _____

- Recognition at Dinner Reception
- Social Media Shout out

Day 2 October 18-Coffee Break Sponsor : \$700 _____

One Opportunities for new renovated Breakout Room

- Signage in Breakout Room
- Social Media Shout out
- Logo on website pages related to conference

Your Company Banner Ad for NEAHMA

Conference Mobile App: \$500 _____

Four (4) Exclusive Opportunities

Banner ad rotates while app is open

- One NEAHMA Conference Mobile App Banner
- Logo on website pages related to conference
- Push Notification in NEAHMA Mobile App

Poster Winner Laptop/Ipad: \$500 _____

One Exclusive Opportunity

- Social Media Shout Outs
- Participation in the Drug Free Posters Award Ceremony

Exhibitor Contact Information for Directory

Company Name _____ Is Your Business a MBE or WBE If so, please circle.

Type of Business _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Website _____

Contact Name _____ Title _____

Email Address _____

Please describe booth display i.e. table top display only, 8' backdrop signage, etc. _____

Payment Information

Enclosed is my check made payable to NEAHMA: _____

Please charge my credit card (*check off type of card*) Visa _____ Discover _____ Amex _____ MasterCard _____

Exhibitor Package Total _____ Additional Name Badge Total _____ Sponsorship Total: _____ Total Amount Due: _____

Card Number _____ Exp Date _____

Name on Card _____ Signature _____

Billing Address (If Different From Above) _____

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