



24th ANNUAL CONFERENCE AND TRADE SHOW REGISTRATION and SPONSORSHIP COMMITMENT FORM

October 24 & 25, 2012
Four Points by Sheraton
Norwood, MA

**New Trade Show
Format this Year**

NEAHMA is excited to announce a new format for the 2012 NEAHMA Annual Trade Show and Conference. In an effort to provide our vendor members more networking opportunities and company visibility, we changed the timeline and format of the trade show and created more sponsorship opportunities. If you have any questions or need help completing this form, please contact: Sarah.Kaufmann@neahma.org.

New Schedule:

Trade Show Exhibitor Showcase
Wednesday, October 24, 2012
1:30 pm - 2:30 pm & 4:30 pm - 5:30 pm

Trade booth set up opens at 10:30 am

Exhibitor Lunch opens at 12:00 pm

Attendees Lunch
12:30 pm - 1:30 pm

Exhibitor Showcase Hours:
1:30 pm - 2:30 pm & 4:30 pm - 5:30 pm

Trade booth breakdown by 6:00 pm

Cocktail Reception/Networking
5:30 pm - 6:30 pm

Vendor/Award Dinner Reception
6:30 pm - 10:00 pm

Exhibitor Registration Options

Step 1: Select one of the three levels of registration you would like to participate in by placing a check mark next to the option you would like.

1: Exhibitor Showcase only \$650 _____

(10/24/12 - 12:00 pm - 5:30 pm)

Trade show space including one 6' table, 2 chairs, listing in conference program book, name badges and buffet lunch for two exhibitors and one year NEAHMA membership. Additional badges can be purchased for \$45.

\$50 from the sale of this registration will be donated To the NAHMA Educational Foundation. Conference sponsorship opportunities listed on Page 4.

2: Exhibitor Showcase & Vendor/Award Reception and Raffle \$750 _____

(10/24/12 - 12:00 pm - 5:30 pm - Exhibitor Showcase & 6:00 pm -10:00 pm - networking at reception)

Trade show space including one 6' table, 2 chairs, listing in conference program book, name badges and buffet lunch for two exhibitors, one year NEAHMA membership and vendor/award dinner reception and two drink tickets for two exhibitors. Supply a raffle prize for an opportunity to be recognized and network with conference attendees. Additional badges can be purchased for \$65.

\$50 from the sale of this registration will be donated to the NAHMA Educational Foundation.

3: Vendor/Award Dinner Reception and Raffle Only - \$50 _____

(10/24/12 - 6:00 pm - 10:00 pm)

Unable to commit to a trade booth this year? Attend the dinner vendor/award reception and raffle and enjoy the opportunity to network with property managers, maintenance staff and decision making senior level management.

Tickets are \$50 per person.

All proceeds from the sale of these tickets will be donated to the NAHMA Educational Foundation.



Want even more exposure/networking opportunities during the vendor/award dinner reception? Consider bundling your above Option 2 registration with one of the two levels of sponsorships below.



2A. Silver Level Sponsor - \$1000 _____
Includes Booth

- Four dinner tickets including two drink tickets per person
- 1/2 Page ad in conference program book
- Your company logo prominently displayed during reception as a Silver Sponsor



2B. Gold Level Sponsor - \$1200 _____
Includes Booth

- Six dinner tickets including two drink tickets per person
- Full page ad in conference program book
- Your company logo prominently displayed during reception as a Gold Sponsor
- Logo on table tents on every table during reception.
- Company logo displayed in conference breakout workshops
- Guarantee dinner seat at a table with decision making people senior level people from one of the following companies:
Winn Residential, Peabody Properties, Federal Management, First Realty Management, Cornerstone Corporation, The Community Builders, Hallkeen Mgt., The Boston Land Co., Barkan Management

Step 2: Select a sponsorship opportunity below for additional exposure. (Optional)

***\$3000 Lunch Time Sponsor
(Exclusive)***

- Recognition at sponsored lunch
- Logo on 2 10' screens during lunch
- Back full page ad in conference program book
- Exhibitor booth & one year membership

***\$2000 Tote Bag Sponsor
(Exclusive)***

- Tote bags will be distributed to every conference attendee
- 1/2 page ad in the conference program book
- Exhibitor booth & one year membership

***Drug-Free Calendar Contest
Winner Awards Dinner Donations
\$500 and Over***

Help defray the costs for poster winners and their families to attend the award reception.

- Your company logo listed in conference program book

Advertising Opportunities

- Full Page Ad, \$250
- 1/2 Page Ad, \$125
- Business Card, \$50

***\$2500 Program Book Sponsor
(Exclusive)***

- Logo printed on cover of conference program book
- 1/2 page ad in the conference program book
- Exhibitor booth & one year membership

***\$1500 Name Badge
Lanyard Sponsor
(Exclusive)***

- Name badge lanyards will display your company logo
- 1/2 page ad in the conference program book

***\$500 Coffee Break Sponsor
(Two opportunities available)***

- Signage at sponsored workshop
- Business card advertisement in conference program book

***Friend of NEAHMA
Any Donation \$400 or Under***

- Company listing in conference program book

**Logos must be in a PDF, Jpeg or Tiff Format and sent to NEAHMA,
Sarah.Kaufmann@neahma.org by 9/14/12**

Step 3: Please fill out this form clearly and be sure to check off if you have electrical needs for your trade booth.

Note: The hotel does have wireless internet available.

Please print or type your name as you would like it to appear on all printed materials.

Company Name: _____

Is Your Business a MBE or WBE If so, please circle.

Brief Description of services provided: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____

Equipment Description(Table Top Display Only): _____

Please check off the electrical items you need:

- | | |
|-------------------------------------------|---------|
| _____ Standard 110 watt outlet (Two Plug) | \$25.00 |
| _____ Power strip | \$10.00 |
| _____ Extension cord | \$ 5.00 |

Total Electrical Fees \$ _____

Exhibitor Registration Fees:

- _____ **Option 1:** Basic Exhibit Booth & Membership, \$650
- _____ **Option 2:** Exhibitor Showcase & Vendor/Award Dinner Reception, \$750
- _____ **Option 2A:** Silver Level Registration/Sponsorship, \$1000
- _____ **Option 2B:** Gold Level Registration/Sponsorship, \$1200
- _____ **Option 3:** Vendor/Award Dinner Reception only, \$50

_____ Additional Conference Name Badges \$65 x _____ Qty = \$ _____ 4

_____ Additional Vendor/Award Dinner Reception Badges \$50 x _____ Qty = \$ _____

Total Registration Fees \$ _____

Step 4: Check off the level of sponsorship or advertising you are interested in.

Conference Sponsorships:

_____ Lunch Time Sponsor, \$3000 (Exclusive)

_____ Coffee Break Sponsor, \$500

_____ Program Book Sponsor, \$2500 (Exclusive)

_____ Friend of NEAHMA \$_____

_____ Tote Bag Sponsor, \$2000 (Exclusive)

_____ Lanyard Sponsor, \$1500 (Exclusive)

_____ Calendar Contest Awards Dinner Sponsor,
(\$500 and over) \$_____

Advertising Opportunities:

___ Full Page Ad, \$250

___ 1/2 Page Ad, \$125

___ Business Card Ad, \$50

Step 5: Total up fees and return this form and your check to NEAHMA.

Electrical Fee Total \$ _____

Registration Fee Total \$ _____

Sponsorship/Advertising Total \$ _____

Enclosed Total \$ _____

Please Note:

Make all checks payable to NEAHMA.

**Mail check, electrical form and completed registration form to: NEAHMA, 400 Washington Street, Suite 201, Braintree, MA 02184.
Fax registration form to NEAHMA office at 781-380-4842**

Sponsors and Exhibitors will receive confirmation and further information after this form and payment are received.

Deadline for artwork is September 14, 2012.

Questions: call 781-380-4344 or email: Sarah.Kaufmann@neahma.org