



**2014 EXHIBITOR TRADE BOOTH REGISTRATION**  
 26th Annual Conference & Trade Show - Four Points by Sheraton, Norwood, MA  
 October 14, 2014

**PART 1: Select Type of Exhibitor Package**

- Exhibitor Showcase: \$650
- 2 Booths for Extra Space: \$1,300
- Exhibitor Showcase & Dinner Reception: \$750
- Exhibitor Showcase Silver Level Sponsor: \$1,000  
 Includes Booth and One Year Membership  
 Four dinner tickets including two drink tickets per person  
 1/2 Page ad in conference program book  
 Company logo prominently displayed during reception  
 Silver Sponsor identification at booth
- Exhibitor Showcase Gold Level Sponsor: \$1,200  
 Includes Booth and One Year membership  
 Six dinner tickets including two drink tickets per person  
 Full page ad in conference program book  
 Company logo prominently displayed during reception  
 Company logo on signage throughout conference  
 Logo on table tents on every table during reception  
 Company logo displayed in conference breakout workshops  
 Private cocktail VIP reception with the decision making  
 senior level people from NEAHMA's Members  
 Board Member Ambassador to introduce your company  
 during conference & reception

**PART 2: Additional Costs**

Please check the electrical items you need for your booth:

Standard 110 watt outlet (Two Plug)	\$25.00	<input type="checkbox"/>	Additional Name Badges \$65
Power strip	\$10.00	<input type="checkbox"/>	Qty: <input type="text"/> Total Cost: <input type="text"/>
Extension cord	\$ 5.00	<input type="checkbox"/>	

**PART 3: Exhibitor Contact Information**

Company Name \_\_\_\_\_ Is Your Business a  MBE or  WBE If so, please circle.

Type of Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Email Address \_\_\_\_\_

Please describe booth display i.e. table top display only, 8" backdrop signage, etc.  
 \_\_\_\_\_

Company's Social Media (please list your Twitter/Facebook/Linked in names)  
 \_\_\_\_\_

**PART 4: Payment Information**

Enclosed is my check made payable to: \_\_\_\_\_ Please charge my credit card Visa  Mastercard   
 NEAHMA, 400 Washington Street, #201,  
 Braintree, MA 02184

Exhibitor Package Total \_\_\_\_\_ Additional Name Badge Total \_\_\_\_\_ Electrical Total \_\_\_\_\_ Total Amount Due: \_\_\_\_\_

\_\_\_\_\_  
 Visa/Mastercard Number \_\_\_\_\_ Card Exp \_\_\_\_\_

\_\_\_\_\_  
 Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

\_\_\_\_\_  
 Billing Address if Different From Above \_\_\_\_\_

**TO EXHIBIT:**  
 Please complete and return this form and payment to NEAHMA. Payment must be received before booth space is assigned.

**RETURN FORM AND PAYMENT TO:**  
 NEAHMA  
 400 Washington Street, #201  
 Braintree, MA 02184  
 Phone: 781.380.4344  
 Fax: 781.380-4842  
 Email: sarah.kaufmann@neahma.org

**IMPORTANT INFORMATION/DETAILS ON ALL BOOTH PACKAGES:**  
 All booth packages include name badges for two exhibitors, listing in conference program book, buffet lunch for two exhibitors and one year NEAHMA Membership. Trade booth space is: one 6' foot table, two chairs and white table linen. Booth signage and decoration maximum is 8' feet tall. Total space of a booth is 10 square feet. (Additional badges can be purchased for \$65).

Please check the Exhibitor Trade Show Package you would like to participate in. If you choose Level 2, you may want to consider upgrading to 2A. Silver Level or 2B, or Gold Level for a better value and maximum exposure.

Membership for this Trade Show is **from October 2014-September 2015**

Booth Selection paperwork will be emailed after payment is received. Booths are first come, first serve. Trade Show confirmation packets will be mailed two weeks before the Trade Show.

**ARTWORK REQUIREMENTS:**  
 Logos must be in a PDF, Jpeg or Tiff Format and sent to: NEAHMA, Sarah.Kaufmann@neahma.org Please see sponsorship/advertising form on back for ad dimensions.

**ARTWORK DEADLINE:**  
 September 19, 2014

