

TO EXHIBIT:

Please complete and return this form and payment to NEAHMA. Payment must be received before booth space is assigned.

RETURN FORM AND PAYMENT TO:

NEAHMA

400 Washington Street, #201 Braintree, MA 02184 Phone: 781.380.4344 Fax: 781.380-4842

Fax: /01.300-4042

Email: sarah.kaufmann@neahma.org

IMPORTANT INFORMATION/DETAILS ON ALL BOOTH PACKAGES:

All booth packages include name badges for two exhibitors, listing in conference program book, buffet lunch for two exhibitors and one year NEAHMA Membership. Trade booth space is: one 6' foot table, two chairs and white table linen. Booth signage and decoration maximum is 8' feet tall. Total space of a booth is 10 square feet. (Additional badges can be purchased for \$65).

Please check the Exhibitor Trade Show Package you would like to participate in. If you choose Level 2, you may want to consider upgrading to 2A. Silver Level or 2B, or Gold Level for a better value and maximum exposure.

Membership for this Trade Show is from October 2014-September 2015

Booth Selection paperwork will be emailed after payment is received. Booths are first come, first serve. Trade Show confirmation packets will be mailed two weeks before the Trade Show.

ARTWORK REQUIREMENTS:

Logos must be in a PDF, Jpeg or Tiff Format and sent to: NEAHMA, Sarah.Kaufmann@neahma.org Please see sponsorship/advertising form on back for ad dimensions.

ARTWORK DEADLINE:

September 19, 2014

2014 EXHIBITOR TRADE BOOTH REGISTRATION

26th Annual Conference & Trade Show - Four Points by Sheraton, Norwood, MA October 14, 2014

PART 1: Select Type of Exhibitor Package Exhibitor Showcase: \$650 Exhibitor Showcase Gold Level Sponsor: \$1,200 Includes Booth and One Year membership _2 Booths for Extra Space: \$1,300 Six dinner tickets including two drink tickets per person Full page ad in conference program book Exhibitor Showcase & Dinner Reception: \$750 Company logo prominently displayed during reception Company logo on signage throughout conference Logo on table tents on every table during reception Exhibitor Showcase Silver Level Sponsor: \$1,000 Company logo displayed in conference breakout workshops Includes Booth and One Year Membership Four dinner tickets including two drink tickets per person Private cocktail VIP reception with the decision making senior level people from NEAHMA's Members 1/2 Page ad in conference program book Board Member Ambassador to introduce your company Company logo prominently displayed during reception during conference & reception Silver Sponsor identification at booth PART 2: Additional Costs Please check the electrical items you need for your booth: Additional Name Badges \$65 Standard 110 watt outlet (Two Plug) \$25.00 Power strip \$10.00 Qty: _____ Total Cost: _____ Extension cord \$ 5.00 **PART 3: Exhibitor Contact Information** Company Name Is Your Business a MBE or WBE If so, please circle. Type of Business Address City State Phone Fax Website Contact Name Email Address Please describe booth display i.e. table top display only, 8" backdrop signage, etc. Company's Social Media (please list your Twitter/Facebook/Linked in names) **PART 4: Payment Information** Enclosed is my check made payable to: Please charge my credit card Visa Mastercard NEAHMA, 400 Washington Street, #201, Braintree, MA 02184 Additional Name Badge Total _____ Electrical Total ____ Exhibitor Package Total ____ Total Amount Due: Visa/Mastercard Number Card Exp Name on Card Signature Billing Address if Different From Above



Billing Address

2014 SPONSORSHIP OPPORTUNITIES

26th Annual Conference & Trade Show - Four Points by Sheraton, Norwood, MA October 14 - 15, 2014

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PART 1: Select Sponsorship Package	
\$3,000 Conference Tote Bag Sponsor	\$1,500 Exclusive Name Badge Lanyard Sponsor SOLD
 Tote bags will be distributed to every attendee with program book Full page ad in the conference program book 	 Name badge lanyards will display your company logo 1/2 page ad in the conference program book
Exhibitor booth & one year membership	\$1,500 Exclusive Note Pad Sponsor SOLD
\$3,000 Conference Lunch Sponsor	 Notepads will display your company logo 1/2 page ad in the conference program book
Recognition at sponsored lunch	
 Logo on 2 10' screens during lunch Full page ad in conference program book 	\$650 Coffee Break Sponsor (2 opportunities available)
Exhibitor booth & one year membership	Signage at sponsored workshop
\$2,500 Conference Program Book Sponsor	Business card advertisement in conference program book
 Logo printed on cover of conference program book Every attendee receives in Conference Tote Bag 1/2 page ad in the conference program book Exhibitor booth & one year membership 	 \$650 Exclusive Breakfast Sponsor Signage at sponsored workshop Business card advertisement in conference program book
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DAY TWO SPONSORSHIP OPTION - October 15, 2014 \$ 650 Exclusive Five Point Star Highlighter	\$500 Friend of NEAHMA
 Your company logo on highlighter distributed to all attendees on second day of conference (approx. 250 people) Recognition on Day 1 of Annual Conference and Trade Show Business card advertisement in conference program book 	Company logo in conference program book
PART 2: Select Advertising Opportunity	
Advertising Opportunities in Program Book	ARTWORK REQUIREMENTS:
 Full Page Ad, Full Color, 8.5h x 11w: \$250 1/2 Page Ad, Full Color, 5.5 h x 8 w: \$125 Business Card Ad, Full Color, 3.5 h x 2 w: \$50 	Logos must be in a PDF, Jpeg or Tiff Format and sent to: NEAHMA, Sarah.Kaufmann@neahma.org by September 19, 2014. Please see sponsorship/advertising form for ad dimensions.
PART 3: Payment Information	
Enclosed is my check made payable to: Please charge my credit NEAHMA, 400 Washington Street, #201 Braintree, MA 02184	card Visa MasterCard
Sponsorship Total \$ Advertising Total \$_	Total Amt. to be Charged \$
Visa/Mastercard Number	Card Exp Date
Name on Card	Signature