

Dear NEAHMA Member,

This year we are forming a team to run/walk in the 2008 Komen Massachusetts Race for the Cure®, a special event which supports Susan G. Komen for the Cure®, the world's single largest source of nonprofit funds dedicated to curing breast cancer at every stage – from the causes, to the cures, to the pain and anxiety of every moment in between.

[Without a cure, 1 in 8 women in the U.S. will continue to be diagnosed with breast cancer – a devastating disease with physical, emotional, psychological and financial pain that can last a lifetime.

Over the next 25 years an estimated 5 million Americans will be diagnosed with breast cancer – and more than 1 million could die, and an estimated 25 million women around the world will be diagnosed with breast cancer – and 10 million could die. Both its cause and the cures remain undiscovered. This is why NEAHMA is participating in the Race for the Cure® – We want to do something that will help raise awareness and research funding.]

The Komen Massachusetts Race is more than a race for runners or fitness walkers. It is an opportunity for people of all ages and abilities to honor a loved one who has lost the battle with breast cancer, to show support of someone winning the battle now or to help raise funds to fight the disease. This year's race will be held on **Sunday, September 7 at UMass Boston** and our goal is raise even more money than last year! We would love for you to join our team and participate in this great event. We promise you will have a great time, get a little exercise and help a great cause. If you would like to join NEAHMA, please follow these simple instructions to register online:

5. Visit <http://www.komenmassrace.org>
6. Click on the "Register Here" button
7. Select the "Join a Team" radio button
8. Select my team name from the list. **Our team name is Team NEAHMA.**
9. Click the Continue button and follow the instructions from there to register.

When you register you will get your own personal web page which you can use to contact your friends, neighbors, co-workers, etc. and ask them to support you. You can also keep track of your donations and even customize the page to your own personal style!

On-line registration closes on September 1, 2008.

Please feel free to contact Dee Sacchetti at 781-380-4344, denise.sacchetti@neahma.org or check out www.komenmass.org/race for more Race information.

Thank you for taking the time to read this letter. We hope that you'll share in this exciting event with our organization.

Sincerely,

Dee Sacchetti, Director of Administration

NEAHMA Fundraising and Charity Chair Person

Race Facts

Name of Event Komen Massachusetts Race for the Cure®

Date & Time September 7, 2008, 9:00 AM

Event Description 5K (3.1 miles) Co-ed Run/Walk

Location University of Massachusetts, Boston Campus

Clark Athletic Center

100 Morrissey Blvd.

Boston, MA

Team Registration Teams **must register online** at <http://www.komenmassrace.org>. A minimum of 10 members are required for each team.

Team Divisions Corporate, College/School, Health Care, Clubs/Community, Friends & Family

Team Awards Largest team in each division

Highest average donations per team member in each division

Most creative team overall

Registration Fees

Early Bird

Mar 1 – May 31

Pre-Race

Jun 1 – Sept 2

Race Day

Individuals only

Adults \$25 \$30 \$35

Students/Children \$15 \$20 \$25

Sleep In for the Cure \$35 \$35 --

Proud in the Pew \$35 \$35 --

T-Shirts All participants will receive Race for the Cure® T-shirts.

Survivors will also receive a special Survivor T-shirt.

Salute to Survivors The Salute to Survivors promises to be an uplifting and joyful acknowledgement of Survivors, including a complimentary Survivor Sunrise breakfast, a complimentary pink cap and pink T-shirt, the Parade of Pink and a special gift bag.

Beneficiaries Up to 75% of the net proceeds will go to fund local area breast cancer education, screening and treatment programs, and at least 25% will help fund the Susan G. Komen for the Cure® Grant Program.

Pledges Pledges of support for an individual or team may be submitted online at <http://www.komenmassrace.org> or mailed to the address below. Please indicate the name of person/team you are supporting.

The Komen Massachusetts Affiliate

Race for the Cure Pledges

P.O. Box 845037

Boston, MA 02284-5037