

Let's show them
NEAHMA has the
best affordable
housing management
companies in the
country!

What is the Communities of Quality® Challenge? AHMA's are competing against each other and inviting affordable housing management companies to submit COQ designation applications. The AHMA with the most applications submitted by June 30, 2009 will win. NEAHMA has accepted the challenge and we need your help to prove that we have the best affordable housing management companies in the country.

How do I participate? To help us win the challenge, submit your COQ application and required back-up documentation to NEAHMA by June 30, 2009. For more information on the application process, visit www.nahma.org or contact the NEAHMA office.

What's in it for me? As a nationally recognized COQ property, you will receive the following benefits:

- A congratulations letter and certificate
- A draft press release for use with local media
- A draft letter for sending to Congressional representatives
- Guide on how to use the COQ trademark in promotional materials
- A free subscription to NAHMA News (a \$100 value)
- A listing in the National Registry of Communities of Quality® website
- A brochure offering a variety of COQ logo materials available for local marketing efforts (such as banners, golf shirts, pins, hats, etc.)

Management companies that submit 5 or more applications for properties in the New England area will receive the additional benefits: (Companies with less than 5 properties in their New England portfolio should contact the NEAHMA office for special instructions).

- Your company logo and recognition of achievement published on the home page of the NEAHMA website for one year
- Electronic announcement of your recognition distributed to all NEAHMA members
- One free pass for each NEAHMA training (including NAHMA designation and maintenance trainings) for one year! (Value of approximately 50 trainings for a cash value of \$10,000).

For more details or questions, contact the NEAHMA office or visit our website. This program applies to new designations only, not renewals. Incentive programs for renewal applications to be announced.

Communities of Quality® Challenge

www.neahma.org

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